



Providing outstanding opportunities for talented young musicians, since 1978
 19 Ginnie Lane, West Windsor NJ 08550 • contactyocj@gmail.com • www.yocj.org

ADVERTISEMENT FORM

The Youth Orchestra of Central Jersey is a local, 501(c)(3) non-profit organization that provides opportunities for young, talented musicians to excel in musical performances. With well over 200 students, we are a diverse organization, both geographically and culturally. Our musicians are from Mercer, Middlesex, Burlington, Somerset, Ocean, Union, Monmouth Counties and beyond. Placing ads in our concert booklets help us cover the costs of our musical and educational endeavors.

We are pleased to announce that David Kim, Philadelphia Orchestra Concertmaster will be performing with YOCJ at the Jan. 20, 2019 Concert at Kendall Hall, TCNJ at 2:30pm.

REGULAR ADVERTISEMENTS (Black and white JPG's)

| Size | 2 Small Ensemble Concerts | 2 Large Ensemble Concerts | 4 Concerts |
|---------------------|---------------------------|---------------------------|------------|
| Full Page 5.5 X 8.5 | \$200.00 | \$240.00 | \$400.00 |
| Half Page 5.5 x 4 | \$125.00 | \$150.00 | \$250.00 |
| 1/4 Page 5.5 x 2.25 | \$100.00 | \$120.00 | \$200.00 |

ANNOUNCING: SPONSORS, PREMIUM SPOTS & FACEBOOK FEATURES!

ALL of our patrons will have their Ad JPG's featured on our rapidly growing Facebook page which is currently at almost 400 likes. Frequency will match the amount of concerts chosen by patron.

NEW: SPONSORS will receive **weekly** Facebook features on our page, for the duration of the season:
<https://www.facebook.com/youthorchestraofcentraljersey/>

SPONSORS & PREMIUM ADVERTISEMENTS ~ ALL FULL PAGES

| Size | 2 Small Ensemble Concerts | 2 Large Ensemble Concerts | All 4 Concerts |
|--|---------------------------|---------------------------|------------------------|
| Outside Back Cover: COLOR! | Taken! \$250.00 | Taken! \$280.00 | Taken! \$450.00 |
| Inside Back Cover: COLOR! | \$250.00 | \$280.00 | \$430.00 |
| Inside Front Cover: COLOR! | \$250.00 | \$280.00 | \$440.00 |
| Centerfold No. 1: B/W | \$230.00 | \$260.00 | \$430.00 |
| Centerfold No. 2: B/W | \$230.00 | \$260.00 | \$430.00 |
| Penultimate Page: B/W (across from inside back cover) | \$210.00 | \$250.00 | \$420.00 |
| Alpha Page: B/W (across from inside front cover) | \$210.00 | \$250.00 | \$420.00 |
| SPONSORS: 1 premium ad, Weekly FB feature, Ad on Website home page, Concert announcement | \$500.00 | \$575.00 | \$1000.00 |

Name of Business: _____ Contact Person: _____

Phone number: _____ E-mail: _____

Full Page Half Page Quarter Page (Business Card) ...in the program(s) indicated below:

____ Dec. 9, 2018 at Mayo Hall, TCNJ (Small Ensembles) --- **Ad deadline: Nov. 27**

____ Jan. 20, 2019 at Kendall Hall, TCNJ (Large Ensembles) **with David Kim** --- **Ad deadline: Jan. 8th**

____ April 14, 2019 at Plainsboro Rec. & Cultural Ctr. (Small Ensembles) --- **Ad deadline: April 2nd**

____ May 19, 2019 at WWPHS North (Large Ensembles) --- **Ad deadline: May 7th**

• Please email your advertisements or business cards (JPG or PDF) to Larisa Epps: executivedirector@yocj.org

• Enclosed is my check in the amount of \$_____ made payable to YOCJ. Please mail Ad forms & checks to:

YOCJ • 19 Ginnie Lane • West Windsor NJ 08550

• *YOCJ truly appreciates all your support ~ Thank you!*