



Providing outstanding opportunities for talented young musicians, since 1978  
 19 Ginnie Lane, West Windsor NJ 08550 • contactyocj@gmail.com • www.yocj.org

# ADVERTISEMENT FORM

The Youth Orchestra of Central Jersey is a local, 501(c)(3) non-profit organization that provides opportunities for young, talented musicians to excel in musical performances. With well over 200 students, we are a diverse organization, both geographically and culturally. Our musicians are from Mercer, Middlesex, Burlington, Somerset, Ocean, Union, Monmouth Counties and beyond. Placing ads in our concert booklets help us cover the costs of our musical and educational endeavors.

## Spring Semester 2019

### REGULAR ADVERTISEMENTS (Black and white JPG's)

| Size                | 1 Concert | 2 Concerts |
|---------------------|-----------|------------|
| Full Page 5.5 X 8.5 | \$125.00  | \$240.00   |
| Half Page 5.5 x 4   | \$95.00   | \$150.00   |
| 1/4 Page 5.5 x 2.25 | \$75.00   | \$120.00   |

### ANNOUNCING: SPONSORS, PREMIUM SPOTS & FACEBOOK FEATURES!

ALL of our patrons will have their Ad JPG's featured on our rapidly growing Facebook page which is currently at almost 400 likes. Frequency will match the amount of concerts chosen by patron.

NEW: SPONSORS will receive **weekly** Facebook features on our page, for the duration of the season:

<https://www.facebook.com/youthorchestraofcentraljersey/>

### SPONSORS & PREMIUM ADVERTISEMENTS ~ ALL FULL PAGES

Several of our premium spots were taken this past semester. However, these locations still remain!

| Size   | 2 Concerts |
|--|------------|
| Centerfold<br>No. 1: <b>B/W</b>  | \$275.00   |
| Centerfold<br>No. 2: <b>B/W</b>  | \$275.00   |
| Penultimate Page: <b>B/W</b><br>(across from inside back cover)  | \$250.00   |
| Alpha Page: <b>B/W</b><br>(across from inside front cover)   | \$250.00   |
| <b>SPONSORS:</b> 1 premium ad,<br>Weekly FB feature, Ad on Website<br>home page, Concert<br>announcement | \$500.00   |

Name of Business: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Phone number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Full Page  Half Page  Quarter Page (Business Card) ...in the program(s) indicated below:

\_\_\_\_April 14, 2019 at Plainsboro Rec. & Cultural Ctr. (Small Ensembles) --- **Ad deadline: March 26**

\_\_\_\_May 19, 2019 at WPHS North (Large Ensembles) --- **Ad deadline: April 30<sup>th</sup>**

- Please email your advertisements or business cards (JPG or PDF) to Larisa Epps: [executivedirector@yoci.org](mailto:executivedirector@yoci.org)
- Enclosed is my check in the amount of \$\_\_\_\_\_ made payable to YOCJ.

Please mail Ad forms & checks to:  
**YOCJ • 19 Ginnie Lane • West Windsor NJ 08550**  
*YOCJ truly appreciates all your support ~ Thank you!*